

MACOMB COUNTY SMALL BUSINESS & TECHNOLOGY DEVELOPMENT CENTER

1 SOUTH MAIN STREET – 7TH FLOOR, MOUNT CLEMENS, MI 48043 ~ PHONE: 586-469-5118
www.misbtdc.org/region10 ~ www.MacombBusiness.com

2010 Scheduled Events

ALL SEMINARS ARE FREE BUT REGISTRATION IS REQUIRED

Visit www.misbtdc.org/region10 (follow training links, sort by county) to register online or call us at 586-469-5118
Seminar times are 9:00 am to 12:00 pm (unless noted) ~ *Port Huron Seminars are 6:00 pm to 8:00 pm

Entrepreneurial Series: Fundamentals of Starting a Business

This seminar focuses on individuals who are considering self-employment or are in the beginning stages of starting their own small business. Topics include an overview of the steps, challenges and rewards of business ownership and the resources available to help launch new ventures in Michigan..

04/07/10 Wed Clinton Twp.
05/05/10 Wed Mt. Clemens
06/09/10 Wed Clinton Twp.
07/14/10 Wed Mt. Clemens
08/11/10 Wed Clinton Twp.
09/08/10 Wed Mt. Clemens
10/06/10 Wed Clinton Twp.
11/03/10 Wed Mt. Clemens
12/01/10 Wed Clinton Twp.

Entrepreneurial Series: Fundamentals of Business Legal Issues

Designed to guide prospective business owners in selecting the legal structure that will best meet the legal and accounting needs of their small business. Key legal, tax and non-tax issues are discussed relative to the legal entities available in Michigan..

03/24/10 Wed Mt. Clemens
05/12/10 Wed Mt. Clemens
07/21/10 Wed Mt. Clemens
09/22/10 Wed Mt. Clemens
12/08/10 Wed Mt. Clemens

Presented by:

John T. Carter, Esq.
and
Lori K. Bianco, CPA



Entrepreneurial Series: Fundamentals of Writing a Business Plan

Whether your business is in the planning stages or well established this seminar will provide insight into creating a successful "map" or business plan. The basics of financial planning, marketing, sales, inventory, and operations are covered from the unique perspective of the small business owner.

04/14/10 Wed Mt. Clemens
06/16/10 Wed Mt. Clemens
08/18/10 Wed Mt. Clemens
10/20/10 Wed Mt. Clemens

Entrepreneurial Series: Fundamentals of Marketing Your Business

Designed to present practical applications of marketing concepts. This event covers elemental marketing principals including: Market analysis and research, target marketing, assessing competitors, and key tools for implementing a plan for marketing your products or services.

03/18/10 Thurs Port Huron
03/31/10 Wed Mt. Clemens
05/26/10 Wed Mt. Clemens
07/28/10 Wed Mt. Clemens
12/01/10 Wed Mt. Clemens

Seminar Locations

Mt. Clemens: Macomb County Administration Building, 1 S. Main Street, (corner of Cass & Main Street). All seminars will be held in the 9th Floor Conference Room unless otherwise noted.

Clinton Twp: The MI-Works! Office, 43630 Hayes, (between 19 Mile & Hall Road) in the Atrium Center.

Port Huron: EDA of St. Clair County, located at 735 Erie St. (corner of Erie (7th) & Glenwood) in the Citizen's First MTEC Building.

This Cooperative Agreement is partially funded by the U.S. Small business Administration. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance by calling 586-469-5118.



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Small Business Tax Seminars	Fundamentals of Finance
<p><u>How to Report Small Business Income & Expenses</u> Topics include: Reporting Income, Expenses (transportation, insurance, entertainment, etc.), Depreciation, files and records. 08/25/10 Wed Mt. Clemens</p> <p><u>Employees & Taxes: What You Need to Know</u> Topics include: Worker Classification (Employee vs. Independent Contractor), Information Returns, (940, 941, 1099, W-2), Employer's Obligations and Record Keeping. 09/29/10 Wed Mt. Clemens</p> <p><u>Tax Information for Sole Proprietors</u> Topics include: Schedule C, Estimated Taxes, Self-Employment Tax and Record Keeping. 10/27/10 Wed Mt. Clemens</p> <p><u>Taxes & Your Home Office</u> Topics include: Determining Eligibility, Form 8829 Overview and Record Keeping. 11/17/10 Wed Mt. Clemens</p> <p align="center">Presented by Linda Geary, CPA</p> <p align="center"><u>THE GEARY GROUP, P.C.</u> CERTIFIED PUBLIC ACCOUNTANTS AND BUSINESS ADVISORS</p>	<p>The essentials of financial management, including how to select and start an accounting system and how to apply data from financial statements are discussed. Preparation of the balance sheet, profit & loss statement, cash flow analysis and the breakeven analysis are explained.</p> <p>02/24/10 Wed Mt. Clemens 05/19/10 Wed Mt. Clemens 09/15/10 Wed Mt. Clemens 11/10/10 Wed Mt. Clemens</p>
	<p align="center">Team SBA Financing Roundtable</p> <p>Learn how lenders analyze your loan request, and what they look for in a credit application. Meet with bankers, SBA loan officers and small business consultants to discuss your financing needs. You must know how much money you need to borrow. A completed business plan is highly recommended. Contact our office at 586-469-5118 to meet with a business counselor prior to registering for this event.</p> <p>04/21/10 Wed Mt. Clemens 07/29/10 Thurs Mt. Clemens 10/14/10 Thurs Mt. Clemens</p> <p align="center">(Team SBA Roundtable is held in the 8th Floor Conference Room.)</p>

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Event and seminar dates are subject to change. For additional information on events, or to verify dates listed above, please call (586) 469-5118 or check our website www.misbtdc.org/region10. (Revised May 6, 2010)



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